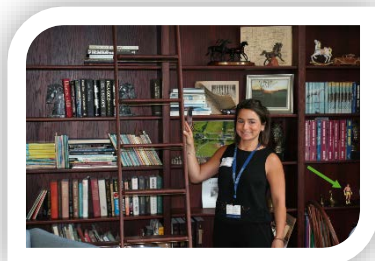


# UR LEND: Using Technology to Expand the Reach of LEND Trainees

Marlene LaDuke and Keith Stein



Incorporating an interactive map into our website, we promote collaboration between current and former trainees. It also illustrates the breadth of our program's impact and the possibilities post-graduation.



Using weekly Facebook posts to introduce our current trainees, including a trainee profile encourages bonding and engages past, present, and future trainees. We also provide trainees and faculty the opportunity to find a hidden object related to the trainee profiles as a fun way of promoting community amongst the cohort.

LEND Alumni Update

Name and Email Address

First Name:

Last Name:

Email Address:

Mailing Address

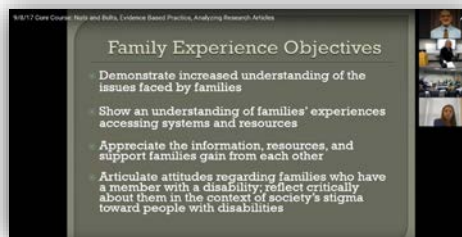
Line 1:

Line 2:

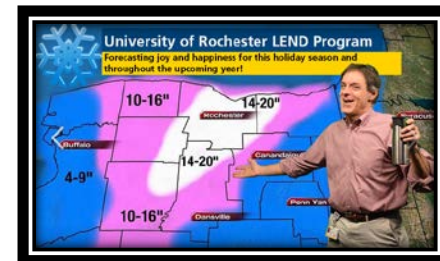
It is important for LEND programs to stay connected with alumni. Coupling an attention-grabbing photo alongside a reminder to keep us updated with contact information and recent achievements will result in a successful message. We save time by creating an online form for information updates.

Filming short video clips that preview each week's session provides a snapshot of what to expect in core course, and highlights what the UR LEND program has to offer for potential trainees.

## Enhance Your Presence, Lift Your Voice



Using technology such as Zoom can help facilitate distance learning. Removing geographic barriers enables programs to accept applicants from remote locations who can participate in real time, broadening our reach and growing the interdisciplinary network.



"The ear of the leader must ring with the voices of the people."  
– Woodrow Wilson



[Marlene\\_LaDuke@urmc.rochester.edu](mailto:Marlene_LaDuke@urmc.rochester.edu)

[Keith\\_Stein@urmc.rochester.edu](mailto:Keith_Stein@urmc.rochester.edu)

UR LEND is part of the Strong Center for Developmental Disabilities, a University Center of Excellence in Developmental Disabilities (UCEDD), in Developmental and Behavioral Pediatrics at Golisano Children's Hospital.